



Visual Merchandiser

Marco Corporation (M) Sdn Bhd

JOB DESCRIPTION

Responsibilities:

- Brands assigned namely G-SHOCK, BABY-G and Casio Timepieces.
- Define, design and implement a creative visual merchandising strategy.
- Preparing proposal and reports in regards to merchandising and liaising with principal.
- Create appealing and eye-catching visual displays that lead the customer to the products and also promote new product launches, reflect festive or seasonal themes.
- Produce window displays, signs, interior displays, floor plans and special promotions displays.
- Oversee the production of the display materials and liaising with suppliers.
- Brief retail staff on the visual merchandising guideline.
- Manage execution and installations of set up and display.

Requirements:

- SPM/ Diploma in Design or Art.
- Minimum 2 years of working experience in Visual Merchandising.
- Proficiency in Microsoft Office, designing software like Adobe Illustrator, Photoshop etc.
- Creative and innovative thinkers.
- Good understanding and a keen eye for current trends.
- Enthusiastic and strong talent in design and decoration.
- Ability to visualize and conceptualize.